



SCS Implementation Alternatives for Meeting Transit Needs in the Rural San Joaquin Valley

Meeting Notes Tuesday, September 13, 2016 2:00 PM – 3:00 PM

Meeting Host:
Institute of Transportation Studies, UC Davis

Meeting Location:
Webinar/Conference Call

1. Roll Call / Introductions

See list of participants below.

M. Sigala

2. Brief Project Review

L. Podolsky

3. Report-Out from MPO Meetings

Briefly touched up on what was discussed during the one-on-one meetings with each MPO partner. Common challenges discussed revolved around seniors and disabled, medical appointments, higher education, employment (after hours), and low-income rural housing developments.

C. Rodier/L. Podolsky

4. Presentation on Shared Mobility Case Studies

Many shared mobility services require enabling technology, which provide convenience and safety/security. Types of shared mobility services include ridesharing, microtransit, carsharing, and bikesharing. Caroline discussed different case studies on how these pilot programs for these services were applied throughout the nation and hopes to conduct interviews with public and private partners of these pilots to find out what kind of institutional arrangements were made, lessons learned, etc. Barriers for these pilots included no vehicles, no smart phone, no credit cards, and language barriers.

C. Rodier

5. Focus Group Meeting Update

Emailed MPOs for recommendations on potential focus group locations. Unfortunately, there aren't enough resources to hold focus groups in every county—8 to 12 focus groups are ideal, any more would be too much. Focus group meetings have typically been held in Modesto, Fresno, and Bakersfield. **Will compile a list of the recommendations and send it out in about 2 weeks to MPOs for review/add-ons, and then prioritize areas.**

L. Podolsky

6. Next Steps

C. Rodier/L. Podolsky/M. Sigala

The next steps for the case study are to research more carsharing and bikesharing pilots and programs, and also conduct interviews with agencies and service providers to understand more about lessons learned, costs, benefits, and specific issues related to people living in SJV rural environments.

We will move forward with scheduling TAC meetings for the 2nd Tuesday of every month from 1:00 PM to 2:00 PM – please note that the 2nd Tuesday in November will be election day.

GROUP DISCUSSION:

Q—Bob Snoddy: In what capacity was the City of Chicago assisting with the ADA training for Lyft drivers? An issue with a government agency being involved in a training is funding restrictions. If any transportation funding source is used to support training, then ADA laws and Title VI laws kick in. A government agency must guarantee that no one has priority over someone else. All of our transit agencies know how to comply with ADA and Title VI requirements but will Lyft drivers know how to comply?

A—Caroline Rodier: Believes the City of Chicago had a partnership in order to organize the training for the ADA. Many pilot programs are using federal funds but there is limited documentation. We will dig deeper into this.

Q—Michael Sigala: How will we determine smartphone ownership, language barriers, and travel behavior?

A—Caroline Rodier: Yes, we are first looking at available data to identify environmental justice communities and then once we identify the 2 to 3 communities for Phase 2, then we will administer a travel survey.

Link to recorded presentation - <https://youtu.be/CzDeQgtLYVE>

*Please note the recording starts at slide 15 of the presentation.

**Email jennifer@sigalainc.com for full meeting recording.

NEXT MEETING OCTOBER 11, 2016 – 1:00 PM

Participants	
Laura Podolsky	Institute of Transportation Studies, UC Davis
Caroline Rodier	Institute of Transportation Studies, UC Davis
Michael Sigala	Sigala, Inc - Valleywide Coordinator
Ryan Niblock	San Joaquin Council of Governments
Melody Lin	San Joaquin Council of Governments
Elisabeth Hahn	Stanislaus Council of Governments
Stephan Hanamaikai	Stanislaus Council of Governments
Stacie Dabbs	Merced County Association of Governments
Anthony Zepeda	Merced County Association of Governments
Natalia Austin	Merced County Association of Governments
Amelia Davies	Madera County Transportation Commission
Peggy Arnest	Fresno Council of Governments
Teresa Nickell	Kings County Association of Governments
Susan Cambell	Kern Council of Governments
Linda Urata	Kern Council of Governments
Rob Ball	Kern Council of Governments
Lorena Mendibles	Caltrans D6
Bob Snoddy	Kern Council of Governments
Esperanza Velasco	Fresno Council of Governments