



15th Annual San Joaquin Valley Policy Conference

May 11 – 13, 2022 at the Clovis Veterans Memorial District

2022 SPONSORSHIP LEVELS

	DIAMOND \$10,000	PLATINUM \$5,000	GOLD \$2,500	SILVER \$1,000	BRONZE \$500
Company logo* included on all Conference invitations via email, social media and print	PRIME ✓	✓	✓	✓	✓
Company logo* on Conference webpage	PRIME ✓	✓	✓	✓	✓
Company logo* on media presentations at breaks and meals	PRIME ✓	✓	✓	✓	✓
Number of complimentary conference registrations (\$250 value per registrant)	8	4	2	1	0
Advertisement in Conference Program	FULL PAGE PRIME LOCATION	3/4 PAGE	1/2 PAGE	1/4 PAGE	
Company logo* on Conference banners, signs and table signs	PRIME ✓	✓	✓	✓	
Exhibit Booth at Conference	PRIME ✓	✓	✓		
Presentation of sponsor award, certificate or plaque during Conference	AWARD	PLAQUE	CERTIFICATE		
Introduce a speaker/session at the general assembly	✓	✓			
Reserved table location for general assembly activities at Conference	✓				

As a sponsor, your organization will reach a targeted audience of California transportation and land use decision makers including:

- Elected Officials
- Directors
- Project Managers
- Planners
- Business Professionals
- Engineers
- Community Organizations

Conference Topics:

- Rail and transit innovations
- State Route 99
- Housing Best Practices
- Goods Movement
- Electric vehicle mobility options
- Regional governance
- Climate change
- Social Justice
- Urban Tours of ADUs, affordable housing, trails, etc.

TO SECURE SPONSORSHIP

or for more info contact Brenda Veenendaal at Fresno COG
559.233.4148 ext. 219 | brendav@fresnocog.org

Deadline to submit sponsorship forms and logos is April 1, 2022. For more information about the Conference please visit: www.sjvcogs.org/events

*Company logo size, placement and frequency is relative to sponsorship type.