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2022 POLICY CONFERENCE IN BRIEF

WEDNESDAY, MAY 11TH, EVENING RECEPTION

5:30 - 7:30 PM Kick-off Reception in Old Town Clovis at Centennial Plaza

THURSDAY, MAY 12TH, CONFERENCE DAY 1

8:00 - 9:00 AM Breakfast

9:00 - 9:10 AM Conference Welcome and Introductions

9:10 - 10:20 AM Keynote Address

10:20 - 10:30 AM Break, Sponsor Exhibits

10:30 - 11:45 AM SR 99 Vision Plenary

11:45 - 12:00 PM Break and Sponsor Exhibits

12:00 - 1:15 PM 2022 San Joaquin Valley Blueprint Awards Luncheon

1:15 – 1:30 PM Break and Sponsor Exhibits

1:30 - 3:00 PM Afternoon Breakout Workshops and Tours

3:15 - 4:45 PM Afternoon Breakout Workshops and Tours

5:30 - 7:30 PM Restaurant Hop and Scavenger Hunt

FRIDAY, MAY 13TH, CONFERENCE DAY 2

8:00 - 9:00 AM Breakfast

9:00 - 9:10 AM Welcome

9:10 - 10:10 AM State and Federal Funding Plenary

10:10 - 10:15 AM Break and Sponsor Exhibits

10:15 - 11:30 AM Housing Plenary

11:30 AM Conference Wrap Up and Drawing

WIFI NETWORK: CVMD Guest



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- ▼ Replacing 115 school buses with safer and cleaner-fueled transportation for school children
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2022 POLICY CONFERENCE AGENDA

THURSDAY, MAY 12TH, CONFERENCE DAY 1

8:00 - 9:00 AM Breakfast

Join us for a full breakfast and visit sponsor exhibits throughout the venue.

9:00 - 9:10 AM Conference Welcome and Introductions

Master of Ceremonies:

■ Michelle Roman, Kingsburg City Council Member, Fresno COG Policy Board Chair

Posting of the Colors and Pledge of Allegiance:

Madera Honor Guard

Speakers:

 Robert Poythress, Chair, San Joaquin Valley Regional Policy Council, Madera County Supervisor

Mayor Jose Flores, City of Clovis

9:10 - 10:20 AM Keynote Speaker, Lisa X. Walden

Co-Founder at Good Company Consulting Leadership & Communications Expert

10:20 - 10:30 AM Break, Sponsor Exhibits

10:30 - 11:45 AM SR 99 Vision Plenary

Completing the 99 Corridor and Beyond ... Sustainable Regional Mobility Valley and state officials are working to "finish 99" with six lanes from San Joaquin County in the north to Kern in the south. But what happens after? What's the potential for alternative/electric concepts to compliment State Route 99? How about fiber/broadband readiness in our nearby, rural communities? Will we ever see truck only lanes? Find out the latest from our panel of state and local experts.

Speakers:

- Lee Ann Eager, Chair, California Transportation Commission and President/CEO, Fresno County Economic Development Corporation
- Robert Poythress, Chair, San Joaquin Valley Regional Policy Council, Madera County Supervisor
- Umar Javed, President & Co-Founder, WattEV, Inc.
- Eric Sauer, Senior Vice President, Government Affairs, California Trucking Association

Moderator: Tony Boren, Executive Director, Fresno Council of Governments

11:45 – 12:00 PM Break and Sponsor Exhibits



12:00 – 1:15 PM 2022 San Joaquin Valley Blueprint Awards Luncheon

1:15 – 1:30 PM Break and Sponsor Exhibits

1:30 - 3:00 PM Afternoon Breakout Workshops and Tour

Dolly the Trolley Tour 1

Guided tour of Clovis, CA's cottage homes, trail system, affordable housing, and more on Clovis Transit's Dolly the Trolley. Sign up at the conference Welcome Table.



Breakout Workshop A

Climate Change and Social Equity

Climate change and social equity polices from both Sacramento and Washington D.C. are changing the status quo for funding opportunities for public agencies; hear from experts about what it means for your community.

Speakers:

- Darwin Moosavi, Deputy Secretary, Environmental Policy and Housing Coordination, California State Transportation Agency
- Jasmine Leek, Founder & Managing Director, Third City Coalition
- Grecia Elenes, Regional Policy Manager, Leadership Counsel for Justice and Accountability

Moderator: Stacie Guzman, Executive Director, Merced County Association of Governments

Breakout Workshop B

SB 743 Implementation

SB 743 requires that Level of Service (LOS) be replaced by Vehicle Miles Traveled (VMT) in the CEQA process. It has brought challenges and opportunities to the communities in the Valley. Hear from experts about the latest implementation issues and solutions.

Speakers:

- Eric Sundquist, Sustainability Advisor, SB 743 Program Manager, California Department of Transportation
- Sophia Pagoulatos, Planning Manager, City of Fresno Planning and Development Department
- Charity B. Schiller, Partner, Best Best & Krieger (BB&K) Attorney-At-Law

Moderator: Tony Petros, President/Chief Operating Officer, LSA

Breakout Workshop C

Housing Financing and Incentives

Learn about affordable housing funds now available and the benefits of securing a prohousing designation for your community.

Speakers:

- Lynn von Koch-Liebert, Executive Director, California Strategic Growth Council
- Sohab Mehmood, Housing Policy Specialist, Department of Housing and Community Development
- Chelsea Lee, Housing Policy Manager, Department of Housing and Community Development

Moderator: Marisa Sigala, Principal, Sigala Inc.

3:15 - 4:45 PM Afternoon Breakout Workshops and Tour

Dolly the Trolley Tour 2 City of Clovis

Guided tour of Clovis, CA's cottage homes, trail system, affordable housing, and more on Clovis Transit's Dolly the Trolley. Sign up at the conference Welcome Table.



Breakout Workshop D

Passenger Rail, Transit, HSR, and Innovative Mobility

Future of passenger rail, public transit and innovative mobility models for the San Joaquin Valley.

Speakers:

- Moses Stites, General Manager, Fresno County Rural Transit Agency
- Dan Leavitt, Manager of Regional Initiatives, San Joaquin Joint Powers Authority, San Joaquin Regional Rail Commission
- Garth Fernandez, Central Valley Regional Director, California High-Speed Rail Authority
- Chad Edison, Chief Deputy Secretary, Rail and Transit, California State Transportation Agency

Moderator: Creighton Randall, Mobility Development Partners

Breakout Workshop E

New Transportation Technologies

Using drones to assess pavement conditions. New frontiers in traffic monitoring and intelligent transportation systems. What other innovations are in store for our transportation network? This panel will update you on the latest possibilities.

Speakers:

- Dr. Aly Tawfik, Assistant Professor of Transportation Systems, Department of Civil and Geomatics Engineering, Lyles College of Engineering, California State University, Fresno
- Corey Clothier, Founder/Director, Stantec GenerationAV
- Umar Javed, President & Co-Founder, WattEV, Inc.
- Samuel Campos, Chief Caltrans District 6 Electrical

Moderator: Dr. Aly Tawfik

Breakout Workshop F

Accessory Dwelling Units 101

Will Accessory Dwelling Units (ADUs) change California's landscape? Experts working on a Valleywide plan to help introduce ADUs in your jurisdiction think they're at least part of the answer. Learn how ADUs can be fast tracked to help meet local housing needs.

Speakers:

- Bonique Emerson, AICP, Vice President of Planning, Precision Civil Engineering
- Jenna Chilingerian, Senior Associate Planner, Precision Civil Engineering
- Lily Cha, Associate Planner, City of Clovis

Moderator: Brenda Amboy, Program Officer, Enterprise Community Partners Northern California

5:30 - 7:30 PM Restaurant Hop and Scavenger Hunt (Scan QR code for details)

Restaurant Hop and Scavenger Hunt held throughout Old Town Clovis. Special thanks to the City of Clovis.



FRIDAY, MAY 13TH, CONFERENCE DAY 2

8:00 - 9:00 AM Breakfast

Join us for a full breakfast and visit sponsor exhibits throughout the venue.

9:00 - 9:10 AM Day 2 Conference Welcome

Master of Ceremonies:

■ Michelle Roman, Kingsburg City Council Member, Fresno COG Policy Board Chair

9:10 – 10:10 AM State and Federal Funding Plenary

How to Maximize New Federal and State Funding for your Community

The Infrastructure Investment and Jobs Act, also known as the Bipartisan Infrastructure Bill – combined with a rare state budget surplus – have created a once-in-a-generation opportunity to help restore local infrastructure. Learn how to best leverage this historic investment from experts at the state and federal levels who will help guide you through the range of new programs.

Speakers:

- Samuel Assefa, Director, Governor's Office of Planning and Research
- Jen Covino, Principal, Simon & Company
- Jasmine Amanin, Community Planner, FHWA California Division
- Keith Duncan, Caltrans, Division Chief of Budgets
- Gus Khouri, Principal, Khouri Consulting

Moderator: Jen Covino

10:10 - 10:15 AM Break and Sponsor Exhibits

10:15 - 11:30 AM Housing Plenary

Creating sustainable, compact, housing in the Valley

California's housing crisis, while not quite as acute in the San Joaquin Valley, remains a massive challenge for our local communities' limited resources. A variety of perspectives – from the state's Housing and Community Development Department and Strategic Growth Council to local planners, developers, and financiers – will map out potential strategies for making compact housing pencil out locally.

Speakers:

- Lynn von Koch-Liebert, Executive Director, California Strategic Growth Council
- Senator Anna M. Caballero, California State Senate, District 12
- Jason Cater, Principal Planner, City of Bakersfield
- Tom Collishaw, Presidento/CEO, Self-Help Enterprises

Moderator: Jim Harnish, Principal, Mintier Harnish

11:30 AM Conference Wrap Up and Prize Giveaway

You won't want to miss this! Must be present to win.



2022 POLICY CONFERENCE SPEAKERS

KEYNOTE SPEAKER



Lisa X. WaldenGood Company Consulting

Lisa X. Walden is a speaker, author, and consultant dedicated to helping people create authentic, empowering workplaces that don't inspire the dreaded Sunday scares. As co-founder of Good Company Consulting, she's delivered her message to organizations across the globe and strives to create deep mindset shifts that help people better collaborate, communication, and prepare for the workplace of the future.

Lisa is co-author of Managing Millennials for Dummies, and is currently wrapping up her next book, The Future is Human; How the Pandemic Made the Case for People-First Workplaces.



Michelle Roman Kingsburg City Council

Kingsburg City Councilwoman Michelle Roman earned her BA in Liberal Studies with a concentration in child development from California State University, Stanislaus. She put her degree to work by becoming an elementary school teacher working in rural school districts in Fresno County. Michelle left the classroom so she could reach more children and prepare them for school by working as the Education Outreach Coordinator for Valley PBS. It was there that she started working with local elected officials speaking to them about funding more programs for children. She was encouraged to run for office in her current hometown of Kingsburg and became the first woman in over 27 years to ever hold office. (Only the 2nd woman in Kingsburg) Michelle has now "broken the glass ceiling" with many firsts in her over 12 years in office. She is the first female Mayor in Kingsburg's history along with serving as the Chair of the board for many local organizations including Fresno Council of Governments.



Anna M. Caballero *California State Senator*

Senator Anna M. Caballero is a woman of firsts. She was not only the first female Mayor elected in the 126-year history of the City of Salinas, but also the first Latina elected to represent the 28th Assembly District in 2006. In 2011, she was hired by Governor Edmund G. Brown to serve as a member of his cabinet where she served as the Secretary of the Business, Consumer Services and Housing Agency. Born to a family of copper miners from Arizona, Caballero has dedicated her life to empower working families and to create opportunities for them and their children to be successful. A graduate of UCLA law school and UC San Diego, Caballero has dedicated her professional life to families in rural California. She first put her legal acumen to work representing farm workers as an attorney for California Rural Legal Assistance. Dedicated to representing working families at a price they could afford, Caballero and two colleagues formed the law firm of Caballero, Matcham and McCarthy, opening offices in Salinas and Hollister. The firm received numerous awards for excellence during its 25-year history.



Lee Ann EagerCalifornia Transportation Commission

Lee Ann Eager has served on the California Transportation Commission since 2020, and was recently appointed as Chairman of the CTC. She is the President/CEO of the Fresno County Economic Development Corporation, a business development non-profit focused on driving inclusive economic growth throughout Fresno County. Ms. Eager graduated Summa Cum Laude from California State University, Fresno, and also earned her doctorate of jurisprudence from the University of California, Davis School of Law. Ms. Eager serves on the Fresno State Transportation Institute Board as well as being an inaugural member of the Women Transportation Seminar Cen-Cal Chapter. She received Fresno State's Top Dog Award for the College of Social Sciences in 2017.



Lynn von Koch-Liebert
California Strategic Growth Council (SGC)

Lynn von Koch-Liebert is the Executive Director of the California Strategic Growth Council (SGC), which works to achieve sustainability, equity, economic prosperity, and quality of life for all Californians. Lynn has held a variety of executive-level roles in the public and private sectors, working both nationally and internationally to effectuate change. She has expertise in organizational management, strategic planning, business development, strategic partnerships, policy development, continuous improvement, and project management. She has worked across a variety of sectors, including affordable housing & homelessness, international development, logistics, infrastructure, resiliency and emergency planning. Prior to joining SGC, Lynn was the Deputy Secretary for Housing at the California Business, Consumer Services and Housing Agency. Lynn has a Master's degree in Public Policy from Princeton University, a Master's degree in International Security from Cranfield Defense Academy, an Advanced Project Management Certificate from Stanford University, and a Bachelor's Degree in Economics and Political Science from the University of South Dakota.



Robert Poythress Madera County

Supervisor Poythress is Chair of the San Joaquin Valley Regional Policy Council, and a board member of the Madera County Transportation Commission, Madera County Economic Development Commission, Madera Community Hospital, and the Sherman Thomas Charter School. Robert is a native Maderan who graduated from Madera High School in 1974. After high school, he attended California Polytechnic State University, San Luis Obispo, California and in 1978 graduated with a Bachelor of Science (BS) Degree in Agricultural Business Management; and in 1998 he earned his graduate degree from Pacific Coast Banking School, University of Washington.



Umar Javed WattEV

Umar Javed is co-founder, president, and a member of the board at WattEV. He is a Southern California resident, with a masters degree in economics and a masters degree in business administration. Mr. Javed is an experienced executive with a demonstrated history in the technologies, satellite, telecoms, and infrastructure management industries. He has also been the president of STM Group since 1999; a company dedicated to satellite infrastructure programs and related solutions. Past experiences have also included building and operating global ventures in Norway, France, Spain, Brazil, the United Arab Emirates, and Asia.



Tony BorenFresno Council of Governments

Tony Boren is the Executive Director of the Fresno Council of Governments, where he is responsible for administration and management of agency budget and staff as well as program and policy development, intergovernmental relations, supervision and control of all work activities at Fresno COG such as those related to Measure C implementation, and the California Transportation Commission. Prior to tenure with COG, Tony worked for the City of Fresno for eight years in Land use Planning, Development Services and Annexations.



Samuel Assefa
California Office of Planning and Research

Prior to being appointed OPR Director, Assefa was Director of the City of Seattle Office of Planning and Community Development since 2016. He was Senior Urban Designer for the Department of Community Planning and Sustainability for City of Boulder from 2010 to 2016, Director of Land Use and Planning Policy for the Department of Planning and Development and Deputy Chief of Staff for Economic and Physical Development for the City of Chicago Mayor's Office from 2004 to 2010 and Senior Urban Designer for the SmithGroup JJR from 2002 to 2004. Assefa was Director of Special Projects for the City and County of San Francisco Department of Planning and Development from 1999 to 2002 and Senior Urban Designer for SMWM Architecture and Planning from 1993 to 1999. Assefa earned a Master of City Planning degree from the Massachusetts Institute of Technology.



Jen Covino *Simon and Company, Inc.*

Jen Covino is the President of Simon and Company, Inc. She serves as lead advocate advancing the federal agendas of cities, counties, special district governments, and other public entities. Jen provides strategic guidance to local elected officials and public administrators, while functioning as their liaison to Members of Congress and the Administration. Jen manages the firm's legislative advocacy, regulatory analysis, federal funding opportunities, strategic partnerships, and coalition-building activities. She identifies federal grants, Congressionally-directed spending requests, tax credits, and other resources available to support local initiatives. Her focus areas include transportation and infrastructure, community and economic development, housing, public safety, emergency management, civil rights, human and social services, and the arts. She received a Bachelor of Arts from Boston University with a double major in History and American Studies. Jen relocated to the District to attend the George Washington University Trachtenberg School of Public Policy and Administration, graduating with a Master of Public Administration as a member of Pi Alpha Alpha.



Jason CaterCity of Bakersfield Housing and Neighborhood Vitality

Jason Cater was born and raised in Bakersfield, CA. After graduating from Bakersfield Christian High School in 2005 he went to Cal Poly San Luis Obispo and received a degree in City Planning. Jason's love for his hometown brought him back to Bakersfield with the intentions of getting involved in the community. Jason spent 5 years with Bike Bakersfield ultimately becoming the Executive Director for the organization. Continuing the planning path, Jason went on to work for the City of Bakersfield. Jason was recently selected as the City's Housing and Neighborhood Vitality Principal Planner, and in this new role Jason is committed to incorporating his diverse planning experiences to transform the landscape of affordable housing. In addition to his work experience, Jason also serves as a board member for Bike Bakersfield and the Bakersfield Symphony Orchestra, and is an active member of the Rotary Club of Bakersfield Downtown.



Tom Collishaw *Self-Help Enterprises*

Tom Collishaw is President and CEO of Self-Help Enterprises, a multi-faceted housing and community development nonprofit serving the San Joaquin Valley of California since 1965. The oldest and largest self-help housing organization in the country, Self-Help Enterprises was a pioneer in the development of sweat-equity housing for rural low income people. Tom is routinely sought out for input on legislative matters related to housing at both the state and national levels. He serves in leadership roles on the boards of California Coalition for Rural Housing, National Rural Housing Coalition, National Farmworker Housing Directors Association, and the National Rural Self-Help Housing Association. Collishaw is a graduate of Colgate University and the Achieving Excellence in Community Development program at Harvard Kennedy School of Government.



Jim Harnish Mintier Harnish

Jim Harnish, JD, is the Principal/Owner of Mintier Harnish and has been a planner and project manager since 1970. He has been an attorney since 1981, with extensive experience in land use and CEQA. Jim has been Planning Director for three cities (Galt, Folsom, and South San Francisco) and understands every aspect of city and county planning and zoning. Jim managed recently the 6th Cycle Shasta Lake Housing Element Update, which was recently certified by HCD. Jim has an unparalleled working knowledge of general plan updates and has prepared dozens of general plan work programs and budgets.



Gus Khouri Khouri Consulting

Gus Khouri is principal of Khouri Consulting, a government relations firm in Sacramento. The firm currently provides legislative advocacy and consulting services for 15 county transportation planning agencies including the Central Coast Coalition (CCC) (Monterey, San Benito, San Luis Obispo, San Benito, Santa Barbara), the eight-county San Joaquin Valley Regional Policy Council, Santa Barbara County Association of Governments (SBCAG), San Luis Obispo Council of Governments (SLOCOG), San Mateo County Transportation Authority (SMCTA), Stanislaus Council of Governments (StanCOG), Transportation of Agency for Monterey County (TAMC), and Transportation Authority of Marin (TAM). Gus Khouri consistently has a seat at the table, especially regarding issues revolving around transportation funding for regional transportation planning agencies and policy issues.



2022 San Joaquin Valley Blueprint Awards



The San Joaquin Valley Blueprint Awards program encourages quality planning and development by recognizing outstanding achievements and practices in the built environment. In recognizing and celebrating projects that reflect the Blueprint Principles, we hope to provide visual examples of attractive, functional and environmentally friendly projects that could have relevance throughout the Valley. Additional awards are provided to outstanding leaders for the region.

BLUEPRINT AWARD OF EXCELLENCE FOR A PLANNING PROJECT

The City of Kerman's 2040 General Plan & EIR

BLUEPRINT AWARD OF EXCELLENCE FOR TRANSPORTATION ENHANCEMENT

The "Q" - City of Fresno's First Bus Rapid Transit Line

BLUEPRINT AWARD OF EXCELLENCE FOR RESIDENTIAL DEVELOPMENT

Sequoia Commons, Self-Help Enterprises

DARREL HILDEBRAND BLUEPRINT LEADERSHIP AWARD

Ted Smalley, Executive Director, Tulare County Association of Governments

OUTSTANDING SAN JOAQUIN VALLEY LOCAL ELECTED OFFICIAL

Jenny Kenoyer, Council Member, City of Modesto

IN MEMORIAM

The San Joaquin Valley lost several notable public officials over the course of the pandemic. Please access the QR code below to see a compilation of individuals whose leadership for the San Joaquin Valley will not be forgotten. This document was also provided in your welcoming package.





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You are invited to the WTS CenCal Mixer at The San Joaquin Valley Policy Conference!

Come and Support the New WTS Central California Chapter! **✓ Location:** Bobby Salazar's Mexican Restaurant, 434 Clovis Ave, Clovis, CA

▶ Date: Thursday, May 12, 2022

Time: 5:30-7:30pm

▼Complimentary Hors D'oeuvres provided. Host beverages available.

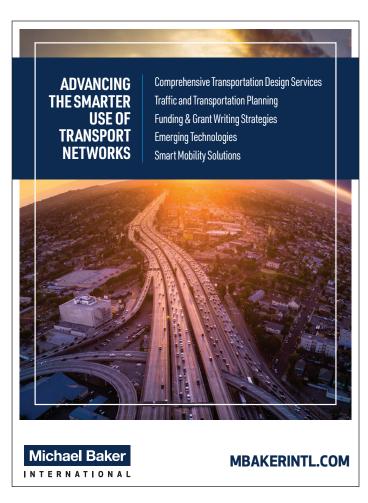


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WTS attracts, sustains, connects and advances women's careers to strengthen the transportation industry. Our vision is for equity and access for women in transportation. Our programs are leading the way to making that vision a reality. Advancing women in transportation is key to advancing transportation and ensuring a diverse, inclusive, and equitable workforce.







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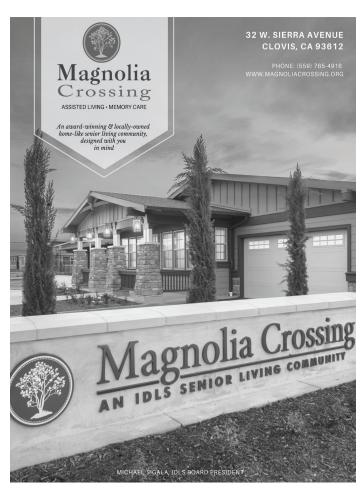
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REGIONAL PLANNING AGENCIES Policy Council

The San Joaquin Regional Planning Agencies Policy Council (Regional Policy Council) was established in 2009 to discuss and build regional consensus on issues of importance to the eight-county San Joaquin Valley region. The Regional Policy Council consist of two elected officials appointed from each of the regional planning agencies policy boards:

- Kern Council of Governments
- Tulare County Association of Governments
- Kings County Association of Governments
- Fresno Council of Governments

- Madera County Transportation Commission
- Merced County Association of Governments
- Stanislaus Council of Governments
- San Joaquin Council of Governments

The Executive Director of the San Joaquin Valley Air Pollution Control District, and the Executive Director of the San Joaquin Joint Powers Authority are also members of the Regional Policy Council. The Regional Policy Council works on transportation, air quality, housing and other issues to improve the quality of life for all Valley residents.



SAN JOAQUIN VALLEY

20 22

POLICY CONFERENCE

The Road Ahead