



## San Joaquin Valley Regional Planning Agencies Policy Council

**Meeting**  
**Friday, November 3, 2023**  
**10:00 a.m.**

The meeting will be held via video teleconference at the following locations:

**Kern Council of Governments**  
 1401 19<sup>th</sup> Street, Suite 300  
 Bakersfield, CA 93301

**Fresno Council of Governments**  
 2035 Tulare St., Suite 201  
 Fresno, CA 93721

**Stanislaus Council of Governments**  
 1111 I St., Suite 308  
 Modesto, CA 95354

**Tulare County Association of Governments**  
 210 N. Church St., Suite B  
 Visalia, CA 93291

**Madera County Transportation Commission**  
 2001 Howard Rd., Suite 201  
 Madera, CA 93637

**San Joaquin Council of Governments**  
 555 E. Weber Ave., Suite 400  
 Stockton, CA 95202

**Kings County Association of Governments**  
 339 W. D St., Suite B  
 Lemoore, CA 93245

**Merced County Association of Governments**  
 369 W. 18<sup>th</sup> St.  
 Merced, CA 95340

Members of the public may participate in-person at any of the above referenced locations or remotely via Zoom.

**Zoom Log In:**

<https://us02web.zoom.us/j/89378320076?pwd=Z3ZPTkFzOFFkaTFka1o2RnRJV0YwQT09>

Meeting ID: 893 7832 0076

Password: 851243

Phone only: (669) 900-9128

### AGENDA

**A. Introductions - Chair Poythress**

enclosures

**B. Informational Items**

1. Guest Speaker

**Fiona Ma, California State Treasurer**



State resources for leveraging multimodal options

(559) 266-6222

(559) 314-6015

210 N Church St. Suite B  
 Visalia, CA 93291

<http://sjvcogs.org/>

**San Joaquin Valley Regional Planning Agencies Policy Council**

**Informational Workshop Meeting  
Friday, November 3, 2023  
10:00 a.m.**

**AGENDA (page 2)**

*enclosures*

**B. Informational Items**

- 2. Presentation      **Californians for Energy Independence**
- Brad Williams, Capitol Matrix Consulting
- Ingelise Guy, Californians for Energy Independence

**C. Public Comment**

**D. Adjourn**

**Americans with Disabilities Act (ADA) Accommodations**

The public meeting location and restrooms are ADA accessible. Representatives or individuals with disabilities should contact the SJV Regional Planning Agencies at 559.266.6222, at least 3 days in advance, to request auxiliary aids and/or translation services necessary to participate in the public meeting. Members of the public can attend this meeting remotely via zoom from any location.

## **Fiona Ma, CPA, California State Treasurer**

### Biography

Fiona Ma is California's 34th State Treasurer. She was elected on November 6, 2018 with more votes (7,825,587) than any other candidate for treasurer in the state's history. She is the first woman of color and the first woman Certified Public Accountant (CPA) elected to the position.

The State Treasurer's Office was created in the California Constitution in 1849. It provides financing for schools, roads, housing, recycling and waste management, hospitals, public facilities, and other crucial infrastructure projects that better the lives of residents.

One committee Treasurer Ma chairs, the California Alternative Energy and Advanced Transportation Financing Authority (CAEATFA), helps clean and green our state. It awards sales tax exclusions for manufacturers that reduce pollution, while retaining jobs, including to companies that make electric vehicles, turn farm waste into energy, and produce jet fuel out of renewable sources.

California is the world's fifth-largest economy and Treasurer Ma is the state's primary banker. Her office processes more than \$2 trillion in payments within a typical year and provides transparency and oversight for an investment portfolio of more than \$124 billion, approximately \$34.8 billion of which are local government funds. She also is responsible for \$93 billion in outstanding general obligation and lease revenue bonds of the state.

In 2020 the State Treasurer's office was the agent of sale for about \$20 billion in debt, which financed many building projects that created thousands of construction jobs. Of that debt, \$6.2 billion refinanced previous debt, creating a present value savings of \$1.8 billion for California taxpayers.

Most recently before being elected Treasurer, she was an elected member of the California Board of Equalization from 2015 until January 2019 and worked to protect the rights of taxpayers while ensuring California collected its fair share of tax revenues. Her district covered 23 counties in California and included approximately 9.5 million people. Upon being selected Chairperson of the Board of Equalization in 2016, she ordered three external audits of the agency and helped lead the biggest reforms for accountability and efficiency in that agency's history.

A top priority for her on the Board of Equalization was ensuring that everyone pays their fair share of taxes, including efforts to require online-retailers such as Amazon to collect sales taxes on transactions from third-party sellers in order to help local brick-and-mortar retailers compete ' ultimately generating new revenues estimated between \$431 million and \$1.8 billion for California every year. She also advocated for taxing e-cigarettes similarly to other tobacco products ' deterring vaping and smoking and paying for health costs related to tobacco use. In 2017, voters passed Proposition 56 with two-thirds of the vote, collecting \$1.7 billion in new tobacco taxes to fund anti-smoking programs and Medi-Cal payments for the poor.

Also while on the Board of Equalization, she identified the cannabis industry as the largest shadow economy in California with 'hundreds of millions of dollars that disappear into an underground cannabis economy' and led efforts to regulate the industry, develop systems to 'track and trace' all cannabis in California, and develop legal banking mechanisms for cannabis businesses.



Treasurer Ma was a member of the State Assembly from 2006-2012, serving as Speaker pro Tempore from 2010 to 2012. She built a reputation as a solution-oriented public servant and was adept at building unlikely coalitions to overcome California's most complex problems. Prior to serving as Speaker pro Tempore, she was Assembly Majority Whip and built coalitions during a state budget crisis to pass groundbreaking legislation that protected public education and the environment while also expanding access to health care.

As an Assembly Member, she authored 60 bills that were signed into law by two different governors ' most were first-in-the-nation and required no taxpayer money. Her successful legislation to ban toxic chemicals in baby products, known as phthalates, became a model for federal legislation that was authored by U.S. Senator Dianne Feinstein in 2008. She chaired the Assembly Select Committee on Domestic Violence and spearheaded legislation that strengthened laws protecting victims of domestic violence, consumers and working families; prevented the spread of Hepatitis B; increased access to quality healthcare; and, provided equal rights for all Californians.

From 2002-2006, she served on the San Francisco Board of Supervisors and championed a human rights campaign to end human trafficking in massage parlors and to close prostitution rings. She led an effort to create the city's Disadvantaged Business Enterprise program to empower small businesses to more easily participate in public works projects

Treasurer Ma first became involved in public service in 1994 when she was elected president of the Asian Business Association, where she began advocating at San Francisco City Hall and the State Capitol on behalf of minority business owners. Her work resulted in her election in 1995 as a delegate to the White House Conference on Small Business, where she advocated for socially responsible contracting for minorities and women in San Francisco, ultimately producing a report to Congress detailing 60 top policy recommendations to help small businesses grow and prosper in the 21st century.

Also in 1995, she was appointed to the Assessment Appeals Board of San Francisco by the San Francisco Board of Supervisors. That year she started her public service career as a part-time district representative for then-State Senator John Burton and served as Burton's district representative until her election to the San Francisco Board of Supervisors. For Burton, she was responsible for helping constituents with Medi-Cal, Workers' Compensation, Unemployment Insurance, Franchise and Employment Development Department taxes, and professional licensing.

From 1989-93 she worked for Ernst & Whinney, in the real estate tax group, before starting her own accounting practice in San Francisco. Today Ernst & Young is one of the largest professional services firms in the world and considered one of the "big four" accounting firms.

Treasurer Ma has been a licensed CPA in California since 1992 and holds a Bachelor's Degree in Accounting from the Rochester Institute of Technology (NY), a Master's Degree in Taxation from Golden Gate University (SF), and an MBA from Pepperdine University.

She is a Member of the Vatican's Council for Inclusive Capitalism, Member of the California Society of Certified Public Accountants, serves on the Board of California Women Lead, is an Honorary Chair and Spokesperson for the San Francisco Hepatitis B Free Campaign, and is a member of the Screen Actors Guild. Treasurer Ma is also active with the National Association of State Treasurers (NAST): 2020 Chair of ABLE Committee and Member of the Legislative Committee; and a member of the CalCPA society. She is married to Jason Hodge, a full-time firefighter and Oxnard Harbor Commissioner.

*As of March 8, 2021*

**Understanding California’s Energy Realities:  
Navigating a Responsible Energy Transition**  
*A Presentation by Californians for  
Energy Independence*

Affordable and reliable energy is critical to our Valley’s industries and businesses, our families and communities as well as our state economy. California faces significant challenges in its efforts to meet aggressive climate goals and transition to a cleaner economy. The presentation will discuss California’s support for responsible climate action, energy realities and demonstrate how traditional fuels like oil and gas remain critical to meeting our vast energy needs – until we have adequate replacement power.

**Presenters:**

Brad Williams, Senior Partner and Chief Economist, Capitol Matrix Consulting. He served as the Chief Economist for the California Legislative Analyst’s Office for many years.

Ingelise Guy, Californians for Energy Independence

**Californians for Energy Independence** is a coalition of local oil and gas producers and community members who support safe and responsible in-state local oil and gas production that protects public health, safety and the environment. Supporting **all** forms of energy – wind, solar, nuclear and hydroelectric power alongside fossil fuels – is the best way to ensure reliability and affordability for all Californians.